

EXPLORE ENGAGE CONNECT

BECOME A SPONSOR

Unlock a world of opportunities with our chapter! Our sponsors don't just get recognition and logo placement at events; they step into the spotlight, gaining exposure across SMPS's vast digital network. Immerse your firm and projects in the limelight, connect with thought leaders, and engage with your clients and peers –just a taste of the exciting benefits that come with partnering with us!

WHY SPONSOR?



**Recognition &
Brand Awareness**



Networking



**Free Admission &
Attendee Information**

See back for details on
sponsorship levels!

2025 ANNUAL SPONSORSHIP PACKAGES

Certified DBE/
MBE/WBE firms are
eligible for a 15%
discount on
sponsorship rates†

LEVELS		DIAMOND \$4,000	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	FRIEND \$300
BENEFITS	Program Registration(s)	ALL	x4	x2	x1	
	Professional Development Series Registration(s)	ALL	ALL	x3	x2	x2
	Networking Event Registration(s)	x4	x2	x1	x1	
	Member Rate for Event Registration	✓	✓	✓	✓	
	SMPS Annual Membership	x1	x1			
	SERC* Registration (Early Bird Rate)	x1				
	Year End Finale Registration(s)	x4	x3	x2	x1	
	Receive Event Attendee Lists (If Requested)	✓	✓			
	Mega Meeting Registration	✓	✓			
	Standalone Eblast Takeover	✓				
	Project Feature in E-Blast or Press Release	x3	x2	x1		
	1:1 Time with Panel/Program Presenters (before or after meal)	✓	✓			
RECOGNITION	Company Spotlight on SMPS Atlanta Chapter Website	✓	✓			
	Sponsor Recognition on Name Tag (In-Person Event)	✓	✓	✓		
	Job Postings on SMPS Atlanta Chapter Website	x2	x2	x2	x1	
	Reposts on Social Media (IG, FB or LI**) (If Requested)	✓	✓	✓	✓	✓
	Social Media Takeover for a day	x2	x1			
	Firm Logo/URL on SMPS Atlanta Chapter Website	✓	✓	✓	✓	✓
	Firm Logo Placement at Sponsored Events	✓	✓	✓	✓	✓
	Firm Logo Placement at Other Events (as applicable)	✓	✓			

*Southeast Regional Conference

**Instagram, Facebook, or LinkedIn

† Contact our Sponsorship Chair, April Noa (sponsorship@smpsatl.org), to verify your firm's eligibility for the 15% DBE/MBE/WBE discount.

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