

COST	Platinum \$2,000	Gold \$1,000	Silver \$500	Friend \$300
BENEFITS				
Program Registration(s)	✓	✓	✓	
Professional Development Series Registrations	✓	✓	✓	✓
Networking Event Registration(s)	✓	✓	✓	
Registrations to all SMPS Atlanta Events at Member Rate	✓	✓	✓	
SMPS Annual Membership	✓			
Year End Finale Registration(s)	✓	✓	✓	
Receive Event Attendees List (if requested)	✓	✓		

RECOGNITION				
Company Spotlight on SMPS Atlanta Chapter Website	✓			
Sponsor Recognition on Name Tag (in-person event)	✓			
Job Postings on the SMPS Atlanta Chapter Website	✓	✓	✓	
Tweets or LinkedIn Posts Rebroadcast	✓	✓	✓	✓
Firm Logo/URL on SMPS Atlanta Chapter Website	✓	✓	✓	✓
Firm Logo Placement at Sponsored Events	✓	✓	✓	✓
Firm Logo Placement at Other Events as Applicable	✓			

Platinum Sponsors

Cost: \$2,000

BENEFITS

- Four (4) Registrations to Program Luncheons plus One (1) Guaranteed Seat at a VIP Tables (access as requested)
- Registrations to all Monthly Professional Development Sessions
- Two (2) Registrations to Networking Events
- Registrations to all SMPS Atlanta Events at the Member Rate
- One (1) Annual SMPS Membership
- Three (3) Registrations to Year End Finale
- Receive Event Attendees List (if requested)

RECOGNITION

- Company Spotlight on SMPS Atlanta Chapter Website
- Recognition on Name Tag at all Program Luncheons and Professional Development Sessions
- Unlimited Free Job Postings on the SMPS Atlanta Chapter Website
- Tweets or LinkedIn Posts Rebroadcast on the SMPS Platform (if requested)
- Firm Logo and URL Displayed on SMPS Atlanta Chapter Website
- Firm Logo Placement at all SMPS Events
- Firm Logo Placement at Annual SMPS Southeastern Regional Conference (SERC)
- Firm Logo Placement at Annual Mega Meeting

Gold Sponsors

Cost: \$1,000

BENEFITS

- Two (2) Registrations to Program Luncheons
- Three (3) Registrations to Monthly Professional Development Sessions
- One (1) Registration to a Networking Event
- Registrations to all SMPS Atlanta Events at the Member Rate
- Two (2) Registrations to Year End Finale
- Receive Event Attendees List (if requested)

RECOGNITION

- Two (2) Free Job Postings on the SMPS Atlanta Chapter Website
- Tweets or LinkedIn Posts Rebroadcast on the SMPS Platform (if requested)
- Firm Logo and URL Displayed on SMPS Atlanta Chapter Website
- Firm Logo Placement at all Sponsored Events

Silver Sponsors

Cost: \$500

BENEFITS

- One (1) Registration to a Program Luncheon
- Two (2) Registrations to Monthly Professional Development Sessions
- One (1) Registration to a Networking Event
- Registrations to all SMPS Atlanta Events at the Member Rate
- One (1) Registration to Year End Finale

RECOGNITION

- One (1) Free Job Posting on the SMPS Atlanta Chapter Website
- Tweets or LinkedIn Posts Rebroadcast on the SMPS Platform (if requested)
- Firm Logo and URL Displayed on SMPS Atlanta Chapter Website
- Firm Logo Placement at all Sponsored Events

Friend Sponsors

Cost: \$300

BENEFITS

- Two (2) Registrations to Monthly Professional Development Sessions

RECOGNITION

- Tweets or LinkedIn Posts Rebroadcast on the SMPS Platform (if requested)
- Firm Logo and URL Displayed on SMPS Atlanta Chapter Website
- Firm Logo Placement at all Sponsored Events

In-Kind Contributions

In-kind contributions, either through products or services, help our chapter offer a better experience for our members while achieving great exposure for your firm. In return for your in-kind contribution, your company name will appear on promotional materials and you will receive recognition at events. We welcome, but are not limited to, the following in-kind contributions:

- Video Editing
- Event Space
- Raffle Prizes for Special Events
- Color Printing / Scanning Services
- Branded Promotional Items for Swag

**IDENTIFY
YOUR FIRM
AS AN INDUSTRY LEADER**

Annual Sponsorship: Jan. 1 – Dec. 31

