



**Society for Marketing
Professional Services**
Atlanta

SPONSORSHIP OPPORTUNITIES

You've seen first hand the quality programs and networking events that SMPS provides. SMPS is the only national association that brings together business developers, marketers, owners, clients, and principals in the design and building industry. The Atlanta Chapter of SMPS is an award winning, leading chapter of SMPS with nearly 200 members. We're planning to offer more than two dozen programs and events this year where sponsor firms will be recognized, including events, luncheons, e-blasts, all social media platforms, and Sponsorship Happy Hours to say Thank You for all of your support.

Our Sponsorship Committee has worked hard to revamp our sponsorship packages to include exceptional value for vendor and industry firms alike. We're excited to roll out these new packages and hope you will take advantage of this opportunity. The different package levels and associated benefits are highlighted in the attached document and they showcase the many complimentary registrations and special privileges associated with each level. We believe there is tremendous value for our 2017-2018 sponsors. This information also includes lower priced sponsorship options for various events, luncheons, and our phenomenal Boot Camp Series, which has been an incredible success.

Please contact our Sponsorship Chair, Felita Bunn, should you have any questions about the sponsorship packages or send your sponsorship forms in to SMPS Atlanta today!

Felita Bunn
SMPS Atlanta Sponsorship Chair
Corporate Environmental Risk Management (CERM)
(470) 210.3634
fbunn@cerm.com

ANNUAL SPONSORSHIP PACKAGES



FRIENDS

SILVER

GOLD

PLATINUM

Logo and link on SMPS Atlanta website and at sponsored events



Additional registrations for all SMPS Atlanta events at the member rate



Registration for one (1) program lunch



Registration for one (1) boot camp AND holiday party



Registration for all educational boot camps



Unlimited job postings on the SMPS Atlanta website



Tweets rebroadcast on the SMPS Atlanta website



Registration for all chapter social events, including holiday party



Sponsor recognition on name tag at one (1) program luncheon



Registration for five (5) program lunches, plus one (1) guaranteed seat at all VIP table opportunities



Opportunity to display company materials at one (1) program luncheon



Opportunity to network with attendees before and after one (1) SMPS Program Luncheon



One (1) 2017-2018 SMPS Annual Membership



TOTAL INVESTMENT

\$300

\$500

\$1,000

\$2,000

SPECIAL EVENT SPONSORSHIPS

LUNCHEON SPONSOR

\$350 Member Firms / \$500 Non-Member Firms per chosen program
Limited to a maximum of 5 firms per event

Benefits include:

- One registration to a program of choice
- Additional registrations at the member rate
- Firm representatives attend pre-event round table with program speakers
- Reserved Sponsor seating at the event
- Opportunity for a 2-minute verbal company infomercial at the start of the Program
- Logo displayed on event page on chapter website
- Logo featured prominently on all event promotions materials including emails
- Firm name featured on sponsor banner at registration table
- Sponsor ribbon on name badge

BOOT CAMP SERIES SPONSOR

\$500 Member Firms / \$650 Non-Member Firms
Limited to a maximum of 5 firms per event

Benefits include:

- One free registration to each Boot Camp session (6 sessions total)
- Opportunity for a 2-minute verbal company infomercial at start of session of choice
- Logo displayed on event page on chapter website
- Logo featured prominently on all boot camp promotions materials including table tents and emails
- Verbal recognition at all boot camp events
- Sponsor ribbon on name badge at events

EVENT SPONSOR

\$250 Member Firms / \$650 Non-Member Firms per Event of Choice

Limited to a maximum of 5 firms per event (events include Leverage Your Beverage, New Year Celebration, Year End Finale and more)

Benefits include:

- One free registration to sponsored event
- Additional registrations at member rate
- Opportunity for a 2-minute infomercial at start of event
- Logo displayed on the event page of chapter website
- Logo featured prominently on all event promotions materials including table tents and emails
- Sponsor ribbon on name badge at event

IN-KIND SPONSORSHIPS

In-kind donations are welcome at any level (media, photography, promotional materials, meeting space, training, AEC products, etc.). In-kind sponsors will be recognized at the value of their donation as an annual or event sponsor.

DOOR PRIZE SPONSORSHIPS

Donate swag, airline miles, gift cards, etc., to SMPS Atlanta and your firm will be recognized during door prize drawings!





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SPONSORSHIP APPLICATION

COMPANY INFORMATION

COMPANY

CONTACT

PHONE

DATE

SIGNATURE

Although payments and contributions to SMPS Atlanta are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

To discuss sponsorship opportunities, please contact:

Felita Bunn, SMPS Atlanta Sponsorship Chair
sponsorship@smpsatl.org
(470) 210.3634

MAKING PAYMENT

Invoices will be sent upon receipt of this signed agreement.

Payment is due upon receipt of invoice.

MAKE CHECKS PAYABLE TO:

SMPS Atlanta
P.O. Box 53278
Atlanta, Georgia 30355

We are also able to accept your payment via credit card. For information, please contact Felita Bunn at fbunn@cerm.com

Logos in .eps format should be emailed to: sponsorship@smpsatl.org

ANNUAL SPONSORSHIPS

PLATINUM

\$2,000 (One Year Commitment)

GOLD

\$1,000 (One Year Commitment)

SILVER

\$500 (One Year Commitment)

FRIEND

\$300 (One Year Commitment)

SPECIAL EVENT SPONSORSHIPS

MEMBER FIRM

\$350 Luncheon Sponsor*

\$500 Boot Camp Series Sponsor

\$250 Event Sponsor*

In-Kind Sponsor

Door Prize Sponsor

NON-MEMBER FIRM

\$500 Luncheon Sponsor*

\$650 Boot Camp Series Sponsor

\$650 Event Sponsor*

In-Kind Sponsor

Door Prize Sponsor

*Luncheon Sponsors and Event Sponsors, please note that your payment is for one (1) program or event of your choice, not for an entire year.